



**Clauto**

*Automotive and Sustainable Mobility Cluster of Córdoba*

*[www.clauto.org.ar](http://www.clauto.org.ar)*

# CLAUTO

**represents** Córdoba's and Argentina's automotive industrial chain, from raw materials to final assembly plants. Our civil association was founded on August 10th, 2023.

There are **50** members within the cluster.

***Our added value lies in building consensus and trust among stakeholders to generate collective synergies!***



## Our main target

is to build and implement together a **development vision** for our automotive industrial chain with a **sustainable and competitive value proposal**.



## The challenge

is to harness synergies among members and join efforts to build a **competitive environment** for shared challenges and opportunities.



## The mindset

is to **collaborate** so that **together** we become more **competitive** even with competitors !

## OEM



IVECO



AGRALE

STELLANTIS

## TIER I

MAPSA  
TECNOLOGÍA EN CABLEADOS

Pertrak

MAXION MONTICH  
CHASIS Y COMPONENTES AUTOMOTORES

Gestamp



METALURGICA ROMA S.A.

DAYCO  
MOVE FORWARD. ALWAYS.™

soGEFI

DENSO  
Crafting the Core

F2J TECHPLAST

F2J LIGHTING

iMM autopartes

PROMA



MARELLI

## TIER II

Ternium

Sanchez &amp; Piccioni S.A.

RUBOL

GRUPO  
DEMAAcelorMittal  
Acindar

vulcamet

METAL  
VENETA

Okinoi

Nuovamec s.a.

CAPEMI

## CAPITAL EQUIPMENT

SERVICIOS  
INDUSTRIALES

prodismo

CNH

PRINCESS  
MÁQUINAS-RESISTENTES  
www.prinCESS.com

## ACADEMY

UNIVERSIDAD  
PROVINCIAL  
DE CÓRDOBAUNC  
Universidad  
Nacional  
de CórdobaUCC  
UNIVERSIDAD  
CATOLICA  
DE CÓRDOBA  
ArgentinaUTN  
UNIVERSIDAD TECNOLÓGICA NACIONALCENTRO TECNICO  
RENAULTTECHNOLOGY  
CENTERS

INTI

CTDA  
CENTRO TECNOLÓGICO DE ARTEAGA

## SERVICES

ca  
b

JAS

Eltá

Framex  
GLOBAL FREIGHT SOLUTIONSINTERBORDERS  
LOGÍSTICA EMPRESARIAL EXTERNA E INTERNACórdoba  
Custom Servicewiidem  
SMART MANUFACTURING

Yusen Logistics

Grupo  
Consultores  
de Empresas

## GOVERNMENT

Programa  
Córdoba  
ClusterAGENCIA  
COMPETITIVIDAD  
CÓRDOBA

# CLAUTO Our working teams



Steering  
Committee



Executive  
Committee



Logistics



Strategic Partnerships  
& Alliances



Infrastructure & services



Technology & AI



Institutional Communication



Competitiveness



Talent and Development



3 IMPACT



Sustainable Mobility

# FIAC International Automotive Forum of Córdoba

*2 conferences and networking days with more than 50 speakers, 50 stands and 1.300 participants.*



## KEY OBJECTIVES



Strengthen the automotive value chain by analyzing global trends and challenges.



Promote international alliances for integration into new value chains.



Foster public-private dialogue on sustainable mobility, regulation, and competitiveness.



Showcase local capabilities through exhibitions products, services, projects, talents, etc.



Address structural challenges such as tax pressure, infrastructure gaps, and exchange rate volatility.



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## PARTICIPANTS



Automotive and auto parts companies (OEMs, suppliers...).



Industry chambers and international clusters.



Local and national government representatives.



Universities and technology centers.



Investors and trade representatives.



Consultants, experts, and specialized media.

# CÓRDOBA'S AUTOMOTIVE SUPPLY CHAIN

## INSTALLED CAPACITIES

**5** OEMs

**25.000** direct jobs

**13** universities

**1.200** auto parts suppliers

**50** capital equipment suppliers

**1.500** CNC machining centers

**40** aluminum injection presses

**70** plastic injection presses

**100** stamping presses

**30** forging presses

# CÓRDOBA'S AUTOMOTIVE SUPPLY CHAIN

## ANNUAL CAPACITIES

## % COR/ARG

**250.000** cars, utility vehicles, pick-ups

**35%**

**5.000** trucks and buses

**50%**

**150.000** engines

**60%**

**1.000.000** gearboxes

**95%**

**100.000** chassis for pick-ups, trucks, and buses

**25%**

**50.000** motorbikes

**10%**

**250.000** seats car set, welded body parts and seating structures

**350.000** motorbikes car sets

**3.000.000** aluminum injection parts for engines and gearboxes

**500.000** lighting car sets (headlights and taillights)

**250.000** bumper car sets, instrument panels and doors

**450.000** suspension car sets for pick-ups, trucks and buses

**150.000** cooling and air conditioning systems

Córdoba's Automotive Cluster

# **OEM Data Overview**

The IVECO logo is displayed in a white rounded rectangle. The letters are black, with a blue horizontal bar through the 'E'.

**Manufacturer and distributor of CNG-powered freight and passenger transport vehicles, leveraging transitional energy in alignment with Argentina's industrial framework (Vaca Muerta).**



A trailblazer in heavy-duty Natural Gas mobility and the first to introduce Euro VI trucks to the Argentine market.

**50** years of IVECO worldwide, **56** years of production in Argentina.

**USD 200 M** LATAM investment 2021-2025 (60 M S-Way project / 1.65 M CNG / 12.5 M I&D in Argentina in the last 5 years).

**The country's largest network** of truck and bus dealerships, with +50 service points nationwide.

**Sustainability:** 40,000 parts for trucks, buses and engines produced using internal scrap via Green Hub management.

STELLANTIS

**+2500**Direct and growing  
employees**2 PLANTS**In in the same automotive hub  
as Suramericana (branches)**385 M**

In the latest investment

**3 MODELS**In production. Cronos, Titano  
and Dakota

FIAT

**New Strategic Investments****NORAUTO****USD 30 M****360 employees****360 ENERGY SOLAR SA****USD 100 M****850 employees****MCEWEN COPPER****USD 275 M****391 employees****ARGENTINA LITHIUM****USD 90 M****100 employees****USD 385 M** investment for  
manufacture a family of vehicles.**Suramericana** has been established  
as a strategic supplier to Stellantis.**1800** new jobs (50% women and 50%  
men).**Renewable energies** support the  
production process.**14,000** hectares reforested in  
northwest Córdoba.



## Santa Isabel Plant – Renault Argentina

Transforming the Santa Isabel Plant into a hub for light commercial vehicles in Latin America.

**+1.630** employees, **21%** women, with an average age of **40** years.

**4** actual production models

**+3.4 M** vehicles produced, **34** vehicle models in **70** years.

**120+** robots, Industry 4.0 technology, industrial metaverse.

**USD 350 M** investment amount to produce the New half tone pick-up truck.

**200 ha** total surface, **43ha** covered surface.



## Volkswagen Group Argentina

**45** years manufacturing vehicles and components in Argentina

**2** Industrial Centers in the country (Pacheco Plant and Córdoba Plant)



**USD 580 M** Investment for the manufacture of the new Amarok pickup at the Pacheco Plant in Buenos Aires. Start of production: 2027.



**Transmissions plant Córdoba**  
2 models produced (MQ 200 – MQ 281) / 100% for export

**Volume 2025**

**354.000**  
transmissions

**Produced**

**+16 M**  
transmissions



**Trucks & Buses plant Córdoba** Models produced:  
Delivery 9.180 / 11.180 – Constellation 17.280 Rigid – Tractor Volksbus 15.190

**1.065 units**

**1.664 units**  
2024 → 2025

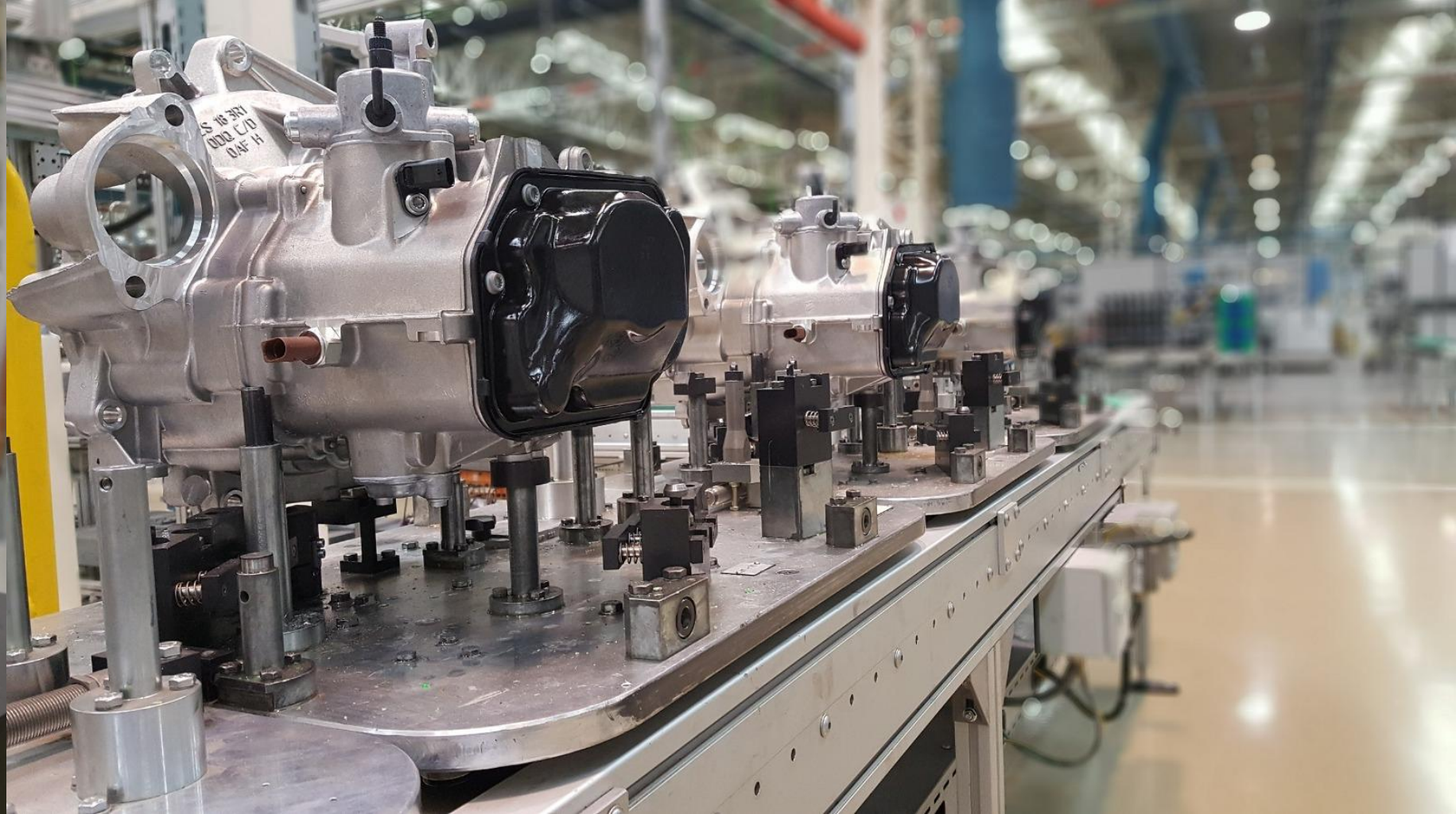


**Ducati plant Córdoba**  
Models produced: Multistrada – DesertX – Scrambler

**645 units**

**1.900 units**  
2022 → 2025

















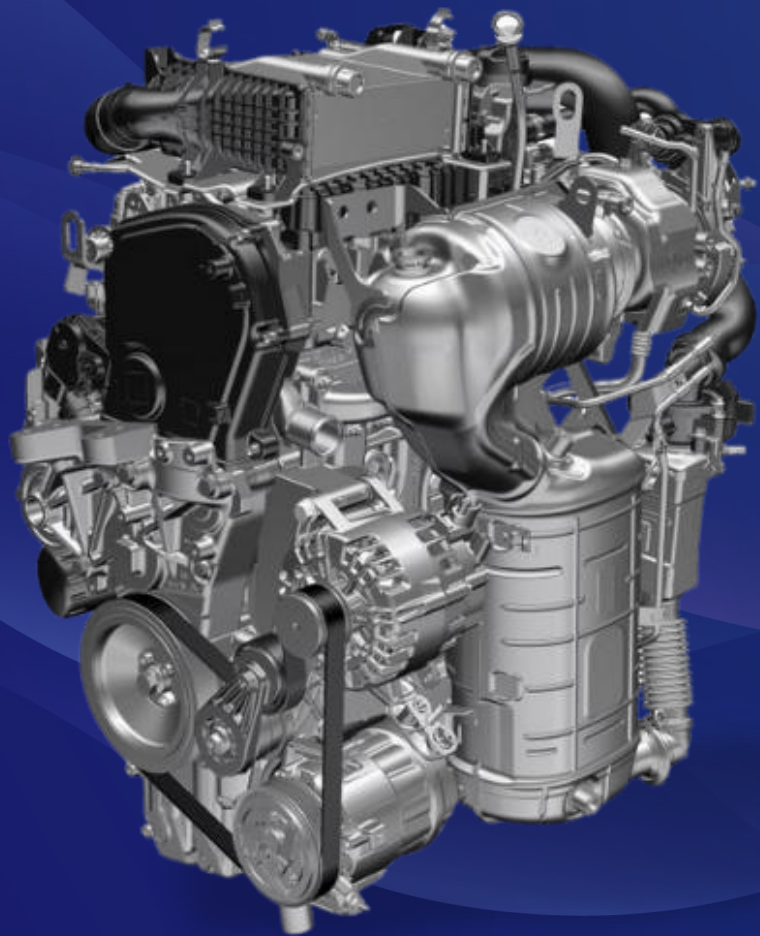




RENAULT

Goodrich  
All-Terrain T/A

All-Terrain T/A











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